



2-YEAR FULL-TIME

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)*

*Equivalent to MBA

Admissions Open

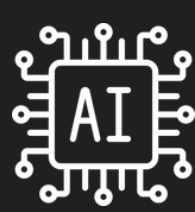
SHAPING AI-READY LEADERS FOR THE DIGITAL FUTURE



ABOUT THE PROGRAM

Praxis prepares future leaders for India's digital transformation — building tech fluency, agility, and strong communication alongside core management skills, in a learning environment that values diversity of background and perspective.

PROGRAM HIGHLIGHTS

-  AI-ready Curriculum & Pedagogy
-  Expert Faculty Team with strong industry exposure
-  Industry-aligned Specializations
-  Access to Global Praxis Alumni Network

- ✓ Learning ecosystem to improve learnability and thinking
- ✓ Respecting diversity of background and perspective

INDUSTRY-ALIGNED SPECIALIZATIONS



Operations
Management



Marketing



Finance



Business Analytics



Human Resource
Management

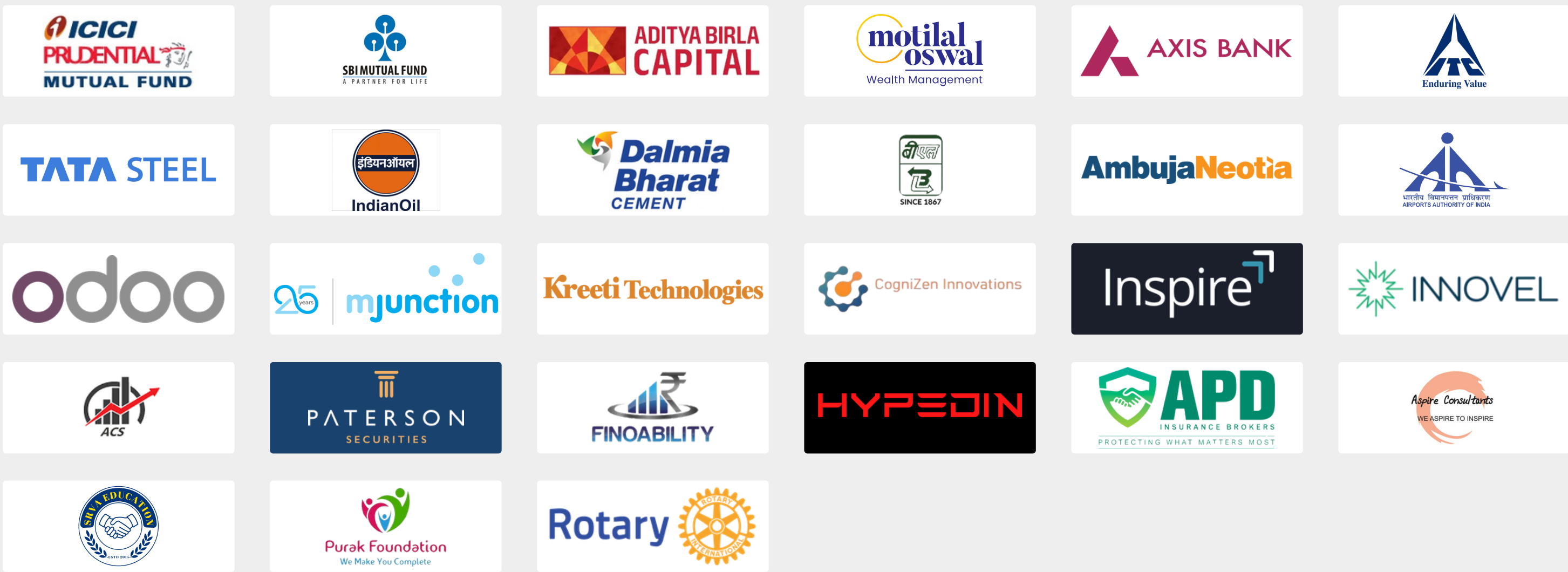
SUMMER INTERNSHIP PROGRAM

Praxis PGDM (2025–27) students secured summer internships across 27 organisations in financial services, manufacturing, technology and consulting — most carrying pre-placement offer potential.

Marketing leads as the most sought-after domain, followed by Finance, HR, Operations and Business Analytics. Roles span brand strategy, financial analysis, talent management, supply chain and data-led decision making — eight to ten weeks of live corporate exposure ahead of final placements.

-  143 INTERNS
-  27 ORGANISATIONS
-  5 FUNCTIONAL DOMAINS

OUR SUMMER INTERNSHIP RECRUITERS



CERTIFICATIONS

At Praxis, we empower PGDM students with industry-recognized certifications, equipping them with the skills and credentials to excel in today's competitive business landscape.

KEY FOCUS AREAS

- ✓ Data Governance fundamentals
- ✓ HR Analytics
- ✓ Portfolio Risk Management
- ✓ Explainable AI
- ✓ Generative AI concepts
- ✓ AI Ethics
- ✓ AI Security & Risk Management



AWARDS

- ✓ **Outstanding Business School Award**
ABP Ananda Shiksha Samman Awards 2026
- ✓ **Excellence in AI & Analytics Integrated Business Education**
TV9 Excellence in Education Awards 2026
- ✓ **Excellence in AI & Analytics-led Business Management Education**
Zee 24 Ghanta Education Excellence Awards 2026



PLACEMENTS

Our Placement Program is dedicated to creating high-quality career opportunities for its students. At Praxis, we view placements not as a standalone exercise but as a natural outcome of a strong academic foundation, industry engagement, and skill development.

PLACEMENT HIGHLIGHTS

20.65 LPA
Highest CTC

9.08 LPA
Average CTC

SOME OF OUR RECRUITERS



PLACEMENTS CLASS OF 2026



Yasmin Khatun
PGDM, Class of 2026
PwC AC
Associate - Tax



Ananya Pal
PGDM, Class of 2026
KPMG
Associate Consultant, Digital Platforms



Shubham Sur
PGDM, Class of 2026
HDFC Bank
Personal Banker



Sayan Fadikar
PGDM, Class of 2026
Vedanta
Management Trainee Analytics



Ushoshree Biswas
PGDM, Class of 2026
ABP Limited
Management Trainee Analytics



Soumik Goswami
PGDM, Class of 2026
Mother Dairy
Executive Trainee



Alisha Khandakar
PGDM, Class of 2026
GlobalData
Analyst



Chaitanya Khanna
PGDM, Class of 2026
MRF
Management Trainee



Soumi Ghoshal
PGDM, Class of 2026
Telecommunications Consultants India Limited
Key Account Manager



Sudipta Karmakar
PGDM, Class of 2026
Simplotel
Customer Success Manager



Khushi Sonthalia
PGDM, Class of 2026
Motilal Oswal
Management Trainee



Nazneen Bano
PGDM, Class of 2026
Aditya Birla Capital
Sales Leadership Program



Amartya Das
PGDM, Class of 2026
TCG Digital
Consultant



Aditi Mukherjee
PGDM, Class of 2026
Swiggy
Sales Management Associate



Aman Agarwal
PGDM, Class of 2026
A-One Advisory
Associate Analyst



SCHOLARSHIPS

Praxis Business School has a comprehensive scholarship scheme aimed at promoting access to quality education and fostering diversity in its PGDM program.

Scholarship	Amount	Seats
Foundation Scholarship	₹3 Lakhs	18
Women in Leadership Scholarship	₹1 Lakh	NA
Tuition Fee Waiver	₹7.8 Lakhs	9

KEY NOTES



Apply at admission
(Only one scholarship per student)



Documentary
proof required



Final approval by the
Academic Council

AI ENABLED PROGRAMS @PRAXIS

Praxis pioneered full-time Business Analytics education in India — and continues to lead by weaving AI into both programs and pedagogy.

TWO WAYS PRAXIS LEVERAGES AI

- **Building AI Fluency:**
AI-integrated courses, a Business Analytics & Data Science specialization, and cutting-edge subjects like Generative AI in Management
- **Enhancing Teaching Itself**
AI-designed curricula, data-driven assessments, and richer learning experiences

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Students use AI for foundational analysis — then critique, refine, and apply it to real-world contexts

The goal:
Not just AI-fluent students, but critical, responsible thinkers in an AI-powered world

GLOBAL IMMERSION @ ASIAN INSTITUTE OF TECHNOLOGY, BANGKOK

Praxis PGDM students completed a **global immersion at AIT, Thailand** — combining academic sessions, industry visits, and cultural exchange for a stronger global perspective and cross-Asia connections.

The Highlights

- **Global Learning**
Sessions on Agentic AI, FinTech, Business Analytics, Leadership
- **Industry Exposure**
Visits to EGAT, Thailand Creative & Design Center
- **Cultural Immersion**
Thai culture, Asiatique Riverfront, luxury cruise
- **Global Collaboration**
New academic partnerships & exchange discussions



CAMPUS LIFE @PRAXIS

Set on a lush green campus in Rasapunja, on Kolkata's southern outskirts, Praxis blends academic excellence with holistic growth — a peaceful yet dynamic setting for innovation and immersive learning

Beyond the classroom, the Praxis Commune drives campus life — clubs, events, and competitions that build leadership and creative skills, from **Spardha** (the inter-college management fest) to **Rangmanch** (the first-year cultural showcase)



SELECTION PROCESS

Eligibility:

-  Graduates (min. 50%) from a recognized university
-  Final-year students can apply
-  Valid scores in CAT/XAT/CMAT/GMAT/MAT/ATMA

Selection Process (As per AICTE norms):

-  Online Application – www.praxis.ac.in
-  Written Ability Test & Personal Interview
-  Profile-Based Selection Criteria



Scan & Apply Now

Kolkata Campus: Bakrahat Road, P.O. Rasapunja, 24 Parganas (South), Kolkata 700104

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-  pgdm.admissions@praxis.ac.in
-  www.praxis.ac.in



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